



EUREKA INTERNATIONAL SCHOOL BILBAO

□ •
Bilbao
– SPAIN

▬
The UNIVERSITY OF DEUSTO
& **ESPACIO OPEN**

Hosts:
▴

23 - 27
OCTOBER
2023

COMMS KIT

This document serves as a helping material for partners to create comms campaigns and promote the EUREKA Final Event in Bilbao.

IMAGES

Find here visuals for the event in different formats: <https://bit.ly/BilbaoVisuals>

TEXT (social media draft)

Last milestone of EUREKA Urban Innovators Training!

Times flies and we are about to finish our experimental solution-driven training for the future generation of urban planners.

This October (23-27) we are meeting in Bilbao to see the final projects of our 60 students that have been working on real-life urban challenges in four countries for the last 12 months! The event will allow our students to meet key stakeholders in the sector: economic development agencies, social enterprises, policy makers, etc.

Read more about the event here: https://bit.ly/EUREKA_SchoolBilbao

If you are interested to learn more about our training or get involved, get in touch via eureka.training@iuav.it.

TEXT WEBSITE

Last milestone of Urban Innovators Training Program: Bilbao International Short School

Students and participants of EUREKA Urban Innovators Training Program will meet from October 23 to 27 to present the final projects they have been developing during the last academic year. This is the final meeting of our innovative learning process, where 60 students from Amsterdam, Venice, Timisoara and Bilbao have been working on new solutions to real-life urban challenges, acquiring new skills and knowledge to become urban innovators.

During the Bilbao International Short School, the students' teams will present the proposals and actions they have implemented during the EUREKA Urban Living Labs. Partner organisations, mentors and other students will review their proposals in a final peer-to-peer evaluation. The Short School will also include thematic meetings with local entrepreneurs focused on four key areas related to urban innovation: Housing, rehabilitation and youth, Economic development, job creation and green energy, New economy and sustainability, and Creativity, makers and cooperatives. During these encounters, students will meet with key stakeholders such as economic development agencies, social enterprises and creative organisations in order to share experiences, needs and opportunities.

The meeting will also be a moment to celebrate and share final insights, proposals and conclusions regarding the first edition of the Urban Innovators Training Program, a multidisciplinary curriculum designed jointly by universities, cultural practitioners and policy-makers for the rising professional profile of urban innovators.

We will share more details and the final program of Bilbao International Short School soon!

USEFUL LINKS

- **Page on the website about the event:** https://bit.ly/EUREKA_SchoolBilbao
- **EUREKA Instagram:** [eureka_urban_innovators](https://www.instagram.com/eureka_urban_innovators)
- **Urban Innovators LinkedIn Group:** <https://www.linkedin.com/groups/12784965/>

HASHTAGS

#urbanplanning #urbaninnovation #TrainingUrbanInnovators #EUREKATraining
#UrbanInnovators #urbanchallenges #greeneconomy #sustainablearchitecture #reuse
#inclusion #communityengagement #citypolicies

PARTNERS SOCIAL MEDIA CREDENTIALS

[Here you can find the project partners social media credentials.](#)

PHOTOS FROM BILBAO/ ESPACIO OPEN

Here you can find [the photos from Bilbao and our partner Espacio Open](#) - one of the hosts of the event.