

# EUREKA

Short  
Summer  
School

**2023**  
**8-12 MAY**  
Timisoara  
Romania

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ERASMUS+ TRAINING PROGRAMME  
**EUREKA**  
Training Urban Innovators

These comms materials and guidelines are for comms professionals to use to communicate about the event.



[EVENT VISUALS](#)

## TEXT FOR SOCIAL MEDIA

Next week we are going to #Timisoara, Romania, for #EUREKA Short Summer School. This event will be a great opportunity for the students of the #EUREKATrainingProgramme that we co-developed with 10 partners across Europe to reconnect live and meet each other after almost 6 months of talking to their international peers online: [LINK to the website](#)

We are halfway through our experimental training that 60 aspiring urban innovators from across Europe joined last October. This journey hasn't always been smooth and easy and we learned a lot both about how urban development works in different countries and what skills are needed. Now we are meeting to evaluate our progress, discuss challenges and plan for the remaining 6 months!

**Hashtags:** #EUREKATraining #TrainingUrbanInnovators #EUREKAproject #urbanregeneration #cityplanning #sustainablecities #urbandevelopment

**Partners tags:** @TransEuropeHalles @UniversitaluavDiVenezia @UDeusto @agenziaIama @espacioOPEN @MeltingPro @AUAS.Amsterdam @ambasadaPLAI @primariatm @uvtromania @pakhuis.dezwijger

  
**EUREKA**  
Training Urban Innovators

## **WEBSITE TEXT**

EUREKA International Short Summer School took place in Timisoara, Romania, on 8-11 May 2023. Forty five students from four European countries took part in the event. The main goal of this gathering was to bring together students of our experimental training after 6 months of working in their national clusters and remotely.

The five days that the students spent together they shared their progress in their own Urban Living Labs with the rest of the group to receive the feedback from their international peers and mentors. They had also a chance to explore the local context through massive and ambitious urban development projects led by the City Hall and their city planning team, such as the reconstruction of the Bega river public areas or the revitalisation of the historical city centre. At the same time, the participants got to know alternative spaces that exist in the city and work with urban regeneration and community engagement topics. One of the project partners and co-hosts of the event – AMBASADA cultural centre – shared with the students their own story and how they managed to build community around the space, run successful public events, and help local artists and creatives to develop their own projects.

As part of the programme, students were asked to do small prototype interventions on the spot in the area of Pta Flavia/ Dâmbovița Area. The area is known for its lack of green and public spaces, ageing population, low-income economy and proximity to the local flea market. Students had just a few hours and zero budget to implement their intervention. However, all groups came up with very ingenious solutions, often using creating methods to engage local community. The event finished with a day of reflection, visits to two local initiatives and private urban development projects – ArtEncounters/Isho and Cetățean de Traian (Historical buildings rehabilitation office). Those projects helped students to see how private investors operate and better understand the current complex city matrix of Timisoara.

- [WEBSITE LINK](#)
- [FULL PROGRAMME](#)
- [PHOTOS](#)

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